



GRANDE CON

SPONSORSHIP PROPOSAL

www.GrandeCon.ca/

SEPT 12, 13, 14/2025
GRANDE PRAIRIE, AB
Contact: sponsorship@grandecon.ca



INTRODUCTION

Our Mission

Everyone has the right to live with dignity, safety, and equality

Our Vision

To help individuals break free from the cycle of violence

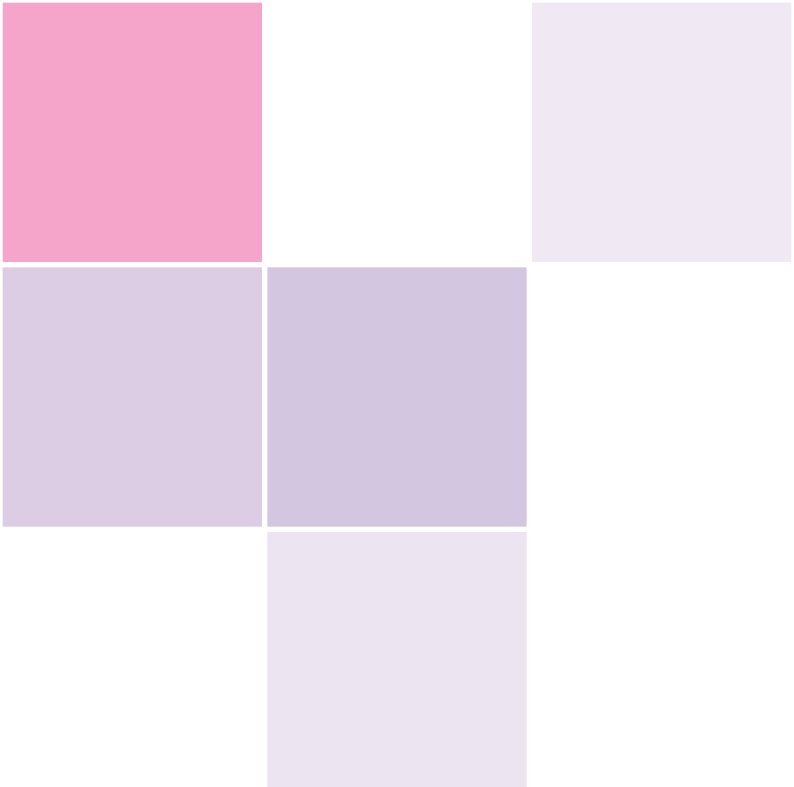
Odyssey House is a non-profit organization and registered charity. We provide safe, secure, and supportive accommodation for individuals who are victims of domestic violence, are in crisis, or in need of a housing alternative. Odyssey House is open 24 hours a day, 7 days a week. Odyssey House has grown over decades and expanded to further meet the needs of our community. Besides the emergency shelter, Odyssey House also provides outreach services to

“GrandeCon aligns with Odyssey House’s guiding belief of inclusivity and empowerment.”

- Lisa Watson (Odyssey House)

anyone affected by domestic violence, childcare support for individuals accessing services through our licensed daycares, public education to students and community and finally our second stage shelter named Serenity Place.

For more information on our history, what services we offer and how you can get involved; please check out our website www.odysseyhouse.ca



ABOUT US

Who are we?

GrandeCon is the superhero brainchild of Odyssey House's Social Enterprise Committee; composed of our Board of Directors, Odyssey House staff, and a partnership with the Director of Prince George's FanCon.

GrandeCon's purpose is to raise funds for Odyssey House and support their continued efforts to provide safe, secure, and supportive accommodation for individuals who are experiencing domestic violence, are in crisis, or in need of a housing alternative.

We are a group of self-professed nerds, pop culture fans and huge advocates for ending the cycle of domestic violence.



OUR TEAM

"t was amazing! definitely stepped up from last year."

- (Attendee of GrandeCon 2023)



Jenna - Director of Operations

Odyssey House Board President

info@grandecon.ca, vendors@grandecon.ca

Jenna has been on the Odyssey House Board since 2011, serving as Vice President for 5 years before recently taking over the Board President role in November 2022. Jenna is the Office Manager at

Friesen Bain LLP Chartered Professional Accountants and a founding GrandeCon planning committee member now serving as the Director of Operations for Grandecon. In her role she mastered the intricacies that includes (among so, so, soooo many tasks) celebrity selection & contract negotiations, facility equipment procurement, vendor booth sales & communications and being the overall "Mastermind of GrandeCon". Truly putting her heart and soul into everything she does, she has been an inspiration and cheerleader for all her fellow committee members, sponsors, vendors and volunteers.

Shawn- Financial Accountability & Logistics

Director of Finance & Volunteers

finance@grandecon.ca | volunteers@grandecon.ca

Shawn has successfully held the role of Treasurer on the Odyssey House Board of Directors since 2017. Shawn is a Professional Accountant, previously a partner with Fletcher Mudryk LLP Chartered Professional Accountants; he has years of experience starting in 2007, primarily working as a CPA in Grande Prairie. Shawn has been an enthusiastic and invaluable member of the GrandeCon planning committee since DAY ONE. His financial mind, keen eye for detail and gentle heart has been so valuable in his role that includes the budgetary & financial planning, logistics management and volunteer development. Shawn keeps the team on budget, on track and offers kind, wise and firm advice to all of his committee members..



Lisa - Odyssey House Liaison

Odyssey House Executive Director

Lisa has led the Odyssey House team in the role of Executive Director since 2020. She describes herself as a problem solver, relationship builder, with community first priorities. Resource navigator. Anti-violence agenda pusher. Relevant information supporter and new learning seeker. Equity pursuer. Evaluation supporter. Faithful advocate for social justice.



OUR TEAM

“It was awesome and I almost cried.”
- (Attendee of GrandeCon 2023)



Kristen - Director of Marketing

marketing@grandecon.ca

Kristen, originally from the small community of Falher, Alberta, has called Grande Prairie home since 2019. After moving to the city for college, she earned a Business Administration Diploma with a major in marketing, fueling her passion for the field. Kristen joined the

GrandeCon committee this year in her professional role as Media and Event Coordinator for Odyssey House. Kristen provides event marketing strategies for GrandeCon with responsibilities including radio and billboard marketing, coordinating celebrity interviews, and overseeing social media.



OUR TEAM

'cont



Amy - Director of Sponsorships

Odyssey House Board member
sponsorship@grandecon.ca

Amy has been on the Odyssey House Board since 2021. She is a lawyer at Stringam LLP, where she first learned of Odyssey House and is passionate about lending assistance to the organization, which is pivotal in assisting women and children live a life without violence.

Alicia - Volunteer for Odyssey House

info@grandecon.ca

Alicia is a Maritime transplant who has happily called Grande Prairie home since 2013. She is the owner and driving force behind Book Nerds Bookkeeping & Business Solutions, a successful and growing addition to the vibrant business community in Grande Prairie. Being a part of the entrepreneurial community has opened the door and provided the means for increasing her community support and involvement. Being able to Sponsor Grande Con for the past two years has led to the exciting opportunity to join the GrandeCon Team. Alicia brings her creativity, business acumen, networking skills, personability and love of all thing's nerd to the team.





TITLE SPONSORSHIP

PROMOTION

Traditional and Social media presence promoting your business!



PHILANTHROPY

Support Odyssey House and the good work being done!



VIDEOGRAPHY

Unique video assets collected for you showcasing your business!

PHOTOGRAPHY

Unique photo assets collected for you showcasing your business!

Sponsorship Benefits Include (but are not limited to):

- • Recognition as the title sponsor of GrandeCon on electronic, print, online promotional and PR materials
- • Branding on the main event entrance signage as title sponsor
- • Logo and link displayed on the GrandeCon website
- • Use of Social Media platform cover photo as an Official Sponsor on your website and social media channels
- • Sponsor recognition on any e-mail blasts sent
- • Prominent End Cap exhibitor booth space (10" x 20") at GrandeCon (Value \$825)
- • Ad on daily programs handed out to all attendees during the show
- • Bi-monthly social media posts promoting your product or service on GrandeCon channels
- • 20 single day Friday passes to GrandeCon to be used at your discretion
- • 8 VIP weekend passes to GrandeCon
- • Opportunity for one of your staff to be a guest judge for the cosplay competition
- • Opportunity to introduce guest of choice of GrandeCon
- • Professional digital photo album featuring your business & photographed by the official GrandeCon photographer
- • 3-5 minute documentary about your business filmed by GrandeCon video team
- • Opportunity to submit materials for the VIP swag bags of GrandeCon
- • Opportunity to submit items in the celebrity guest gift baskets
- • 4 passes to the Ultra VIP party

SPONSORSHIP LEVELS

Sponsorship Levels	\$15,000	\$10,000	\$5000	\$3000	\$2000	\$1000	\$500
Sponsorship Perks							
Live Display - Main Stage Screen	X	X	X	X			
ULTRA VIP Event invitation	6	4	2	4			
VIP seating at Main Stage Events*	X	X					
Event Passes	15 x wknd	10x wknd	6 x wknd	4 x wknd	2 x wknd		
Sponsor Specific Signage	Main Stage	Celebrity Row	Artist Alley	Creative Corner	Tattoo Alley	Interior Signage	Exterior Signage
Live Display - Shared **			X	X	X	X	X
Social Media	4	3	2	1	1		
E-blasts	10	8	6	4	2	3	2
On site shout outs	9	6	3	3	3	3	
Logo and link on GrandeCon website	X	X	X	X	X	X	X
Logo on event sponsor poster							
Custom Sponsor Perks	Pick up to 8 Perks	Pick up to 8 Perks	Pick up to 6 Perks	Pick up to 6 Perks	Pick up to 5 Perks	Pick up to 5 Perks	Pick up to 5 Perks
Introduce Guest of Choice - subject to availability	X	X					
VIP Photo Op with Celebrity of Your Choice	X	X					
Signed Memorabilia - one guest autograph	X	X					
Booth Space - subject to availability, first come first serve	10x20	10x20	10x10				
Moderate/Host Workshop/ Panel - subject to availability	X	X	X				
Professional digital photo album - Grandecon Photographer	15 images	10 images	5 images				
Grandecon Supported Contesting - subject to availability	X	X	X	X	X		
Present Workshop/Panel	X	X	X	X	X		
Provide 100 logo'ed items for the VIP swag bags	X	X	X	X	X	X	

* Limited sponsor seating, first come first serve

** Shared with other sponsors

2024 KIDS GET IN FREE SPONSORSHIP ALREADY **SOLD!** DON'T MISS OUT!

SPONSORSHIP OPTIONS

\$15,000

- Main Stage
- Celebrity Row

\$10,000

- Artist Alley
- Creator's Lane

\$5,000

- Tattoo Alley
- Game Room
- Cantina
- Marketing

\$3,000

- After Dark parties
- Ultra VIP party
- Wristbands
- Volunteers

\$2,000

- Photo Booth
- KidZone
- Cosplay
- Lego
- Entertainment

\$1,000

- Arcade
- Facepainting
- Princess Party





SPONSOR FEEDBACK

“We love partnering with events as UNCOMMON as we are. The team of GrandeCon go above and beyond to ensure you’re getting full value as a sponsor.”

**- Holt Humphrey,
Stringam LLP (Sponsor)**

“This was our second year as the Kid’s Get in Free sponsor of GrandeCon and what an amazing time we had once again. It is amazing the reach this event has had - from Saskatchewan on through Alberta and Northern BC. Amazing event once again from all the staff and volunteers of Odyssey House.”

- Brent North, Re/Max Team North



Make sure to SAVE THE DATE for GrandeCon next year! We'll return Sept 12-14 in 2025!



TESTIMONIALS

“It was a smashing success. Next year, I am upgrading to a corner booth!”

- (GrandeCon 2023 vendor)

“I am very happy to see this event growing like it is. Community Futures is committed to supporting local initiatives that positively impact our community not only economically, but socially as well. GrandeCon does that so well and Community Futures is proud to be able to support it in whatever way we can with our limited means.

– Holly Sorgen, Executive Director, Community Futures Grande Prairie & Region

“I had great sales. The organizers were helpful, responsive and easy to work with.”

- (GrandeCon 2023 vendor)

“Amazing. Always a great time with GrandeCon!”

- (GrandeCon 2023 vendor)



AGREEMENT FORM

Interested in a sponsorship level for GrandeCon 2025? Let Amy know below what level of sponsorship you'd like and she will contact you to customize your sponsorship package's perks and benefits.

If you are ready to sign up, fill out the form below and we'll do the rest!

If you have any sponsorship questions that will help you make your decision, please feel free to contact Amy at your convenience at sponsorship@grandecon.ca and she'd be happy to help!

CONTACT

Amy Diaz

Director of Sponsorship

Email

sponsorship@grandecon.ca

GrandeCon.ca

Sponsorship Level Selected

Please list the level of sponsorship your business or organization is committing to

Level

Sponsorship Approval by

Signature of authorization from your business or organization

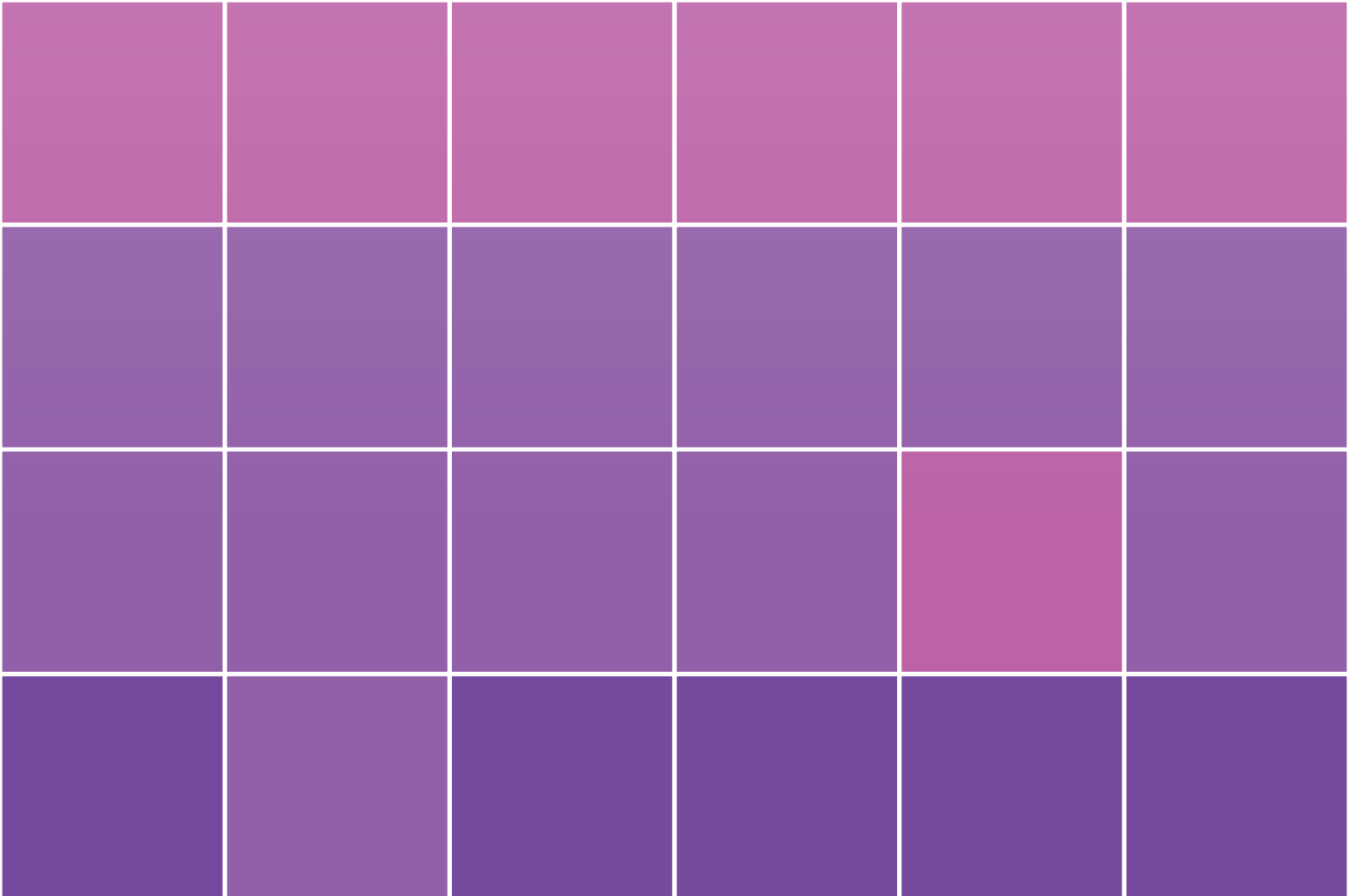
Signature

Date of Approval

The date you chose to be part of the magic of Grande Prairie's newest legacy event!

Date

*Please make it payable to 'The Grande Prairie Women's Residence Association'
PO Box 1395 Grande Prairie, AB T8V 4Z2
Charitable registration number is 129126462RR0001*



Thank You



WWW.GRANDECON.CA

Sept 12, 13, 14, 2025
Bonnetts Energy Centre
Grande Prairie, AB

